



THE VALKYRIE PROJECT

ANNUAL REPORT

2023

PICTURED:

SGT CINTHIA RAMIREZ,
US ARMY'S FIRST FEMALE ABRAMS MASTER GUNNER

IMAGE COURTESY OF:

SPC DAVID DUMAS, US ARMY

THE APPEARANCE OF U.S. DEPARTMENT OF DEFENSE (DOD) VISUAL INFORMATION DOES NOT IMPLY OR CONSTITUTE DOD ENDORSEMENT.

A YEAR OF MILESTONES

The Valkyrie Project is in an era of growth! We hit several major milestones this year in an effort to expand our offerings and support more military women.

Transition to Nonprofit Status

On April 27, 2023, The Valkyrie Project received federally tax-exempt nonprofit status! We are now a 501(c)(3) nonprofit organization. With this change, we aim to increase VP's impact through supporting greater numbers of military women and expanding our service offerings to include scholarships, research grants, and more. With expansion, VP will continue to center female-specific human performance in its programs.

Mission Statement Refinement

In November 2023, VP's board voted to update the mission statement to: "The Valkyrie Project works in the realms of human performance, education, research, and advocacy to provide American female service members the tools they need for success across the full spectrum of military service."

Military Women's Symposium 2023

In March, VP hosted the inaugural MWS, a free event advancing the dialogue on optimizing performance for military women. Proving to be a forum of global thought leadership, MWS '23 brought together over 700 individuals, in-person and virtually. Panel topics included female tactical performance, gear and apparel, and family planning. Check the panels out at youtube.com/@valkyrieprojectus. VP founder Meg Tucker and VP coach Emily Valdovinos also presented the results of MWS '23 at Auburn University Warrior Athlete Center's Tactical Athlete Human Factors Summit. Sign up for MWS '24 now on VP's website!

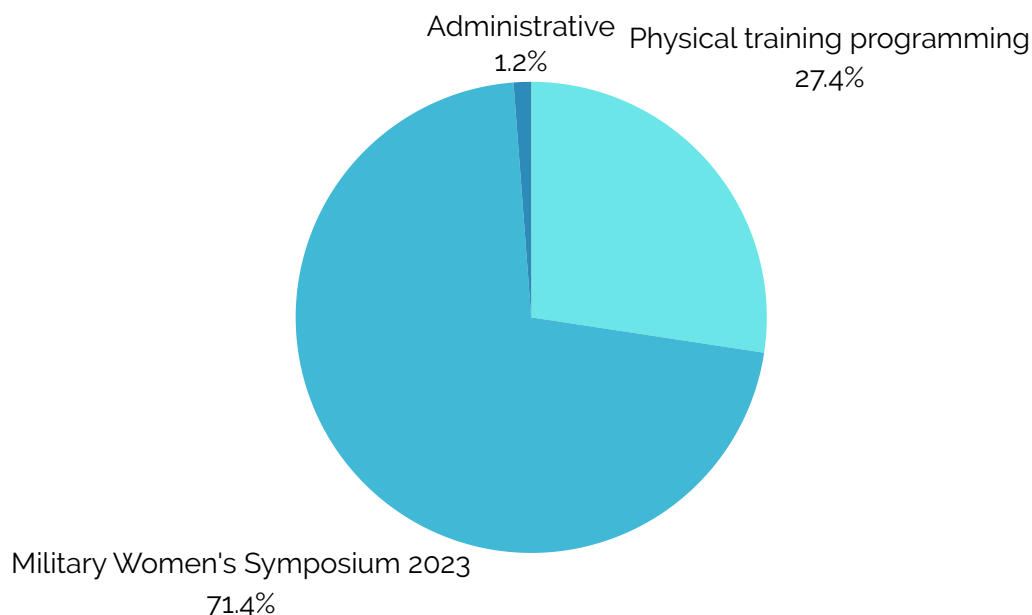
Expansion of the Board of Directors

This year, we welcomed Candace Esquivel (US Navy) and Tiffany Myrick-Woodley (US Army veteran) to VP's board! This brings us to five board members, with over 60 combined years of military service and DoD experience.



FINANCIALS

Bottom line up front: In 2023, **98.8%** of VP's operating costs went directly to program delivery. As always, no board members received compensation.



The Valkyrie Project currently offers two programs: the annual **Military Women's Symposium** and the continuous provision of **physical training plans for female tactical athletes (FTAs)**.

In 2023, 98.8% of VP's operating costs went directly to delivering these core programs. Costs associated with the MWS include venue fees, travel expenses for some panelists, refreshments, and videography for live streaming. Costs associated with the development and deployment of FTA-specific physical training plans include contractor wages and access to technological platforms necessary for publishing the training plans. Board members did not (and will not) receive compensation.

The remaining 1.2% of VP's operating costs were administrative in nature, funding necessities like our website and filing fees to remain in state legal compliance.

VP also made a **donation of \$2,000** to the Army Women's Foundation for use in the organization's Legacy Scholarship Program.

GRATITUDE

Thank you so much to everyone who contributed to VP's extensive growth this year. We look forward to expanding even further in support of military women.

Thank you to all of our donors for the Military Women's Symposium 2023!

Mystery Ranch • Walther • Anomaly Six

Live Momentous • Freshette • KnowBe4

Individual donors

Thank you to Katheryn Basso of KADRI Clothing for your support in planning MWS '23!

Thank you to our MWS '23 panelists, all of whom provided their services pro bono!

Board of Directors

Megan Tucker, *US Army veteran*

Tristan Irwin, *US Army veteran*

Lydia Kostopoulos, *strategy and innovation advisor*

Candace Esquivel, *US Navy active duty*

Tiffany Myrick-Woodley, *US Army veteran*

